



This map illustrates a likely scenario for the roll-out of superfast broadband by 2015. It is not definitive, and in no way represents a delivery plan. An actual delivery plan will be available at the appropriate stage in the procurement process, post April 2012.

The map is based on data from Government and industry. It shows the importance of raising funds locally to reach areas with lower population density.

Worst case (red). Based on £7.44m from Government (BDUK) plus £7.44m from industry. Areas with higher population density would benefit, so the vast majority of the population would be covered, but many locations would not.

Medium case (yellow). Includes a significant contribution from local sources and a higher contribution from industry.

Best case (green). Based on £7.44m from Government, plus £7.5m from local sources, plus £15m from industry. In this case, the broadband project team would ensure that the provider aligns its delivery to minimise gaps and achieve maximum coverage.

Please note that the circles on the map are a very conservative estimate of where superfast speeds (24+mbps) would be available. In reality, most of the circles would be larger, and many apparent gaps would blend away.

The map assumes a fibre-to-the-cabinet technology, but some providers may suggest alternative technology during the procurement process which may achieve different coverage.